



Surrey Sea Lions Summer Swim Club

Bear Creek Park Outdoor Pool ~ Surrey BC

www.surreysealions.com

Dear Local Business Owner

The Surrey Sea Lions Summer Swim Club is a non-profit club dedicated to promoting and developing amateur swimming in Surrey. It was started in 1971 originally swimming out of 5 Surrey pools; in 1983 we amalgamated to one location and currently swim out of the Bear Creek Park Outdoor Pool. The club offers children the opportunity to develop their skills, compete in local, regional and provincial swim meets; in addition to making new friends and having fun.

We are a member of the British Columbia Summer Swimming Association [BCSSA] and part of the Fraser South Region which consists of 8 clubs total. Our club is made up of approximately 60 swimmers ranging in age from 4 to 18 years old; while we do swim year round to maintain conditioning, our swim season happens from mid-May to mid-August.

As a non-profit club our goal is to promote and develop the skill of swimming for the youth of Surrey in a fun, family setting and we are proud of this contribution that we make to the local community, we are also proud to send our finest swimmer to compete in the Provincial Championships held in August. The costs associated with swimming tend to be high; we pride ourselves on the ability to keep our fees affordable for all families. However none of this possible without the generous support from our sponsors and of course the local community.

This year the Surrey Sea Lions & Cloverdale Tritons Meet will be hosted once again at Bear Creek Park Outdoor Pool taking place this year on Saturday July 15 – Sunday July 16, 2017. Our last meet was attended by over 400 swimmers, our sponsors were well recognized in our published meet program and during contribution announcements during the swim meet. The meet each year is one of our clubs major sources of revenue. To ensure that we are successful we require the support of sponsors and local businesses in order to continue to provide a top quality competitive meet.

We are raising money to replace old and obsolete equipment such as lane ropes, equipment used for training, starting blocks, tents and stop watches, etc. There are a number of ways to sponsor the Surrey Sea Lions Summer Swim Club and we will acknowledge your support in our Meet program, unless you wish to remain anonymous. Monetary donations or gift cards are appreciated or donations of “in kind” goods that will help us make our meet a success can also be used. Some ideas of “in kind” contributions that are used and appreciated are: Silent Auction Items [baskets; Gift Cards, certificates for services], donations of food to feed our volunteer deck officials, E-Z ups / Canopy tents with your company logo used to shelter coaches/volunteers/swimmers, items to be sold from our concession, security lights, etc. Our sponsors receive great value for their sponsorship dollars; your logo will be displayed on 150+ meet programs, promoted at the meet and additionally on our website with a link to your company website if you wish. Ask us what other opportunities we have available as we continue to add ways for you to become involved to support our swimmers and the youth of Surrey.

Should you have any questions about being a supporter of the Surrey Sea Lions please contact our volunteer parent Baljit Sangha our Fundraising Coordinator at 778-837-8287 baljitsangha51@gmail.com, visit our website www.surreysealions.com or feel free to contact myself.

Thank you for your support.

Beth Jespersen

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